



HRVATSKO
KATOLIČKO
SVEUČILIŠTE
ZAGREB
UNIVERSITAS
STUDIORUM
CATHOLICA
CROATICA
ZAGREBIA

Detailed Course Syllabus

Academic year:

2023/2024

Semester:

Winter semester

Study Program:

Psihologija (R) (elective)
Povijest (R) (elective)
Sestrinstvo (R) (elective)
Sestrinstvo (I) (elective)

Year of study:

1

I. BASIC COURSE INFORMATION

Name: Istraživanje tržišta**Abbreviation:** IZBD260**ECTS:** 4**Code:** 264650**Prerequisites:** No*Total Course Workload***Teaching Mode****Total Hours**

Lecture

15

Practicum exercise

30

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

*Course Holder***Name and Surname:** Glavaš Dragan**Academic Degree:****Professional Title:** docent**Contact E-mail:**dragan.glavas@unicath.hr**Telephone:****Office Hours:** According to the published schedule*Course Assistant*

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski**Course Description***Textbooks and Materials***Required****Supplementary**

Examination and Grading

To Be Passed DA

Exclusively Continuous Assessment NE

Included in Average Grade DA

**Prerequisites to Obtain
Signature and Take Final
Exam**

Examination Manner

Grading Manner

Detailed Overview of Grading within ECTS

IV. WEEKLY CLASS SCHEDULE