



Detailed Course Syllabus

Academic year: 2023/2024	Semester: Summer semester
Study Program: Psihologija (R) (elective) Komunikologija (R) (elective) Povijest (R) (elective) Sestrinstvo (R) (elective) Sociologija (R) (elective) Sestrinstvo (I) (elective)	Year of study: 1

I. BASIC COURSE INFORMATION

Name: Social Psychology of Dress

Abbreviation: IZBP244

Status: Compulsory

ECTS: 4

Code: 264648

Prerequisites: No

Total Course Workload

Teaching Mode	Total Hours
Lecture	30
Seminar	15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Name and Surname: Batinić Lana

Academic Degree:

Professional Title: docent

Contact E-mail:

lane.batinic@unicath.hr

Telephone:

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description	Subject goal: Understanding concept of dress in the context of the social psychology. Acknowledging important social cognition processes associated with dress. Comprehension of dress as a stimulus and way of communication and the effect of dress on making impressions. Assessment of the importance of dress in forming body image. Establish association between the dress and the self. Subject content: Importance of study of the dress. Origins and functions of dress. Research methods on dress. Dress and social cognition. Dress and impressions, physical appearance, body image, personality and self.	
Educational Outcomes	Explain social cognition processes related to dress. Recognize dress as a stimuli. Distinguish effect of the dress on attributions by other and attributions about self. Relate dress with physical apperance and body image. Anaylse dress in the context of self. Comment dress and its function in the specific context.	
Textbooks and Materials		
Required	Lennon, S. J., Johnson, K. K., & Rudd, N. A. (2017). Social Psychology of Dress. Bloomsbury Publishing USA. Johnson, K., Lennon, S. J., & Rudd, N. (2014). Dress, body and self: Research in the social psychology of dress. Fashion and textiles, 1, 1-24.	
Supplementary	Baumgartner, J. (2012). You are what you wear: What your clothes reveal about you. Da Capo Lifelong Books.	
Examination and Grading		
To Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
Prerequisites to Obtain Signature and Take Final Exam	Regular class attendance (attendance at least 70% of each form of class) Obtaining a minimum of 35% points (out of a total of 100 points) during classes (colloquiums, seminar work)	
Examination Manner	Teaching activities (70% of the grade): seminar work – 20% colloquium – 25% colloquium – 25% Final written exam – 30% of the grade excellent (A) – 90 to 100% points very good (B) – 80 to 89.9% points good (C) – 65 to 79.9% points sufficient (D) – 50 to 64.9% points insufficient (F) – 0 to 49.9 % points	
Grading Manner	Continuous evaluation of student work through teaching activities Final written exam (minimum for passing the written exam is 50% correct answers)	
Detailed Overview of Grading within ECTS		

VRSTA AKTIVNOSTI	ECTS bodovi - koeficijent opterećenja studenata	UDIO OCJENE (%)
Pohađanje nastave	1.2	0
Seminarsko izlaganje	0.6	20
Kolokvij-međuispit	0.7	25
Kolokvij-međuispit	0.7	25
Ukupno tijekom nastave	3.2	70
Završni ispit	0.8	30
UKUPNO BODOVA (nastava+zav.ispit)	4	100

Midterm exam dates:

Exam period dates:

IV. WEEKLY CLASS SCHEDULE