



HRVATSKO
KATOLICKO
SVEUČILIŠTE
ZAGREB
UNIVERSITAS
STUDIORUM
CATHOLICA
CROATICA
ZAGREBIA

Detailed Course Syllabus

Academic year:

2024/2025

Semester:

Summer semester

Study programme:

Komunikologija (R)

Year of study:

1

I. BASIC COURSE INFORMATION

Name: Engleski jezik 2

Abbreviation: KOMP2-6

ECTS: 3

Code: 158732

Prerequisites: No

Total Course Workload

Teaching Mode

Total Hours

Lecture

15

Auditory exercise

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Name and Surname: Hreščan Antonija

Academic Degree:

Professional Title: viši predavač

Contact E-mail:

antonija.pavic@unicath.hr

Telephone:

Office Hours: According to the published schedule

Course Assistant

Name and Surname: Bagić Tihana

Academic Degree:

Professional Title: viši predavač

Contact E-mail:

tihana.bagic@unicath.hr

Telephone:

Office Hours: According to the published schedule

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski

Ukupno tijekom nastave	2.34	70
Završni ispit	0.66	30
UKUPNO BODOVA (nastava+zav.ispit)	3	100

IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Writing a screenplay.
2	Pitching Successfully.
3	Organizing a Shoot.
4	Writing a Film Review.
5	Briefing a Website Designer. Analyzing Problems and Providing Solutions.
6	Midterm Exam.
7	Planning and Writing a Blog. Creating a Podcast.
8	Selling Your Services to a Potential Client.
9	Creating a Print Advert. Creating a Screen Advert.
10	Presenting a Finished Advert.
11	Analyzing Market Trends and Taking Action.
12	Midterm Exam.
13	Setting up a Marketing Communication Strategy.
14	Organizing the Relaunch of a Product. Evaluating the Success of a Relaunch.
15	Correction. Revision.

[Auditorne vježbe]

#	Topic
1	Features of Written Dialogue.
2	Technical Vocabulary of Filming.
3	Vocabulary of Film Distribution. Language Connectors.
4	Language of Film Reviews.
5	Technical Vocabulary of Websites. Asking for and Giving Definitions and Clarification.
6	Midterm Exam.
7	Using Adjectives to Enhance a Text. Words with Multiple Meanings. The Vocabulary of Spoken Language. Collocations.
8	Reassuring and Convincing. Language of Slogans. Language of Brainstorming.

9	Technical Vocabulary of Screen Adverts.
10	Language for Presenting.
11	Describing Market Trends.
12	Midterm Exam.
13	The Vocabulary of Communication Strategies. Expressing Encouragement.
14	Using the Present Perfect to Describe Improvements.
15	Correction. Revision.