



Detailed Course Syllabus

Academic year:
2024/2025

Semester:
Winter semester

Study programme:
Komunikologija -
Znanstveno istraživanje
medija i odnosi s
javnošću (R)

Year of study:
1

I. BASIC COURSE INFORMATION

Name: Povijest i teorije odnosa s javnošću

Abbreviation: KD1 1-1

Status: Compulsory

ECTS: 5

Code: 186866

Prerequisites: No

Total Course Workload

Teaching Mode

Total Hours

Lecture

30

Seminar

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Name and Surname: Trbušić Davor

Academic Degree:

Professional Title:

Contact E-mail:
dtrbusic@fhs.hr

Telephone:

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description

Textbooks and Materials

Required

Supplementary

Examination and Grading

To Be Passed DA

Exclusively Continuous Assessment NE

Included in Average Grade DA

**Prerequisites to Obtain
Signature and Take
Final Exam**

Examination Manner

Grading Manner

Detailed Overview of Grading within ECTS

Midterm exam dates:

Exam period dates:

IV. WEEKLY CLASS SCHEDULE