

Detailed Course Syllabus

Academic year: 2024/2025	Semester: Winter semester	
Study programme: Komunikologija - Znanstveno istraživanje medija i odnosi s javnošću (R)	Year of study:	

I. BASIC COURSE INFORMATION

Name: Povijest i teorije odnosa s javnošću

Abbreviation: KD1 1-1

Status: Compulsory ECTS: 5 Code: 186866

Prerequisites: No

Total Course Workload

Teaching Mode	Total Hours
Lecture	30
Seminar	15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Name and Surname: Trbušić Davor

Academic Degree: Professional Title: docent

Contact E-mail: dtrbusic@fhs.hr Telephone:

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description

Textbooks and Materials

Required

Supplementary

o Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
rerequisites to Obtai	n	
gnature and Take		
nal Exam		
xamination Manner		
rading Manner		
etailed Overview of	Grading within ECTS	
idterm exam dates:		
xam period dates:		

IV. WEEKLY CLASS SCHEDULE