



# Detailed Course Syllabus

<b>Academic year:</b> 2024/2025	<b>Semester:</b> Winter semester
<b>Study Program:</b> Komunikologija (R) (elective) Povijest (R) (elective) Psihologija (R) (elective) Sestrinstvo (R) (elective) Sociologija (R) (elective) Sestrinstvo (I) (elective)	<b>Year of study:</b> 1

## I. BASIC COURSE INFORMATION

**Name:** Criticism and Modern Journalism Genres

**Abbreviation:** IZBP234

**Status:** Compulsory

**ECTS:** 3

**Code:** 251994

**Prerequisites:** No

*Total Course Workload*

Teaching Mode	Total Hours
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Lecture	15
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Auditory exercise	15
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**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

**Name and Surname:** Vidačković Zlatko

**Academic Degree:**

**Professional Title:** naslovni docent

**Contact E-mail:**

[zlatko.vidackovic@unicath.hr](mailto:zlatko.vidackovic@unicath.hr)

**Telephone:**

**Office Hours:** According to the published schedule

*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** English

Course Description	This course enables students to learn about various aspects of criticism and modern journalism genres, develop advanced skills and knowledge necessary for successful work in journalism, with an emphasis on achieving excellence in practical aspects of work. A special goal is to encourage students into creative work and innovations in modern and hybrid journalism genres. The course includes preparation for work in criticism in daily newspapers, cultural newspapers and magazines, radio, television and internet, as well as interaction of journalism with social media. It will also provide students with knowledge of competent writing on various literary, artistic, theatrical and musical topics in different modern journalism genres. Special emphasis is given to in-depth reporting and storytelling, feature writing, investigative journalism, profiles, editorials, data journalism and multimedia journalism.	
Educational Outcomes	To adopt concepts from the field of theatre, literature, film, music and literary criticism, cultural policy, and the specifics of modern print, agency, radio, television and online journalism in arts. Apply ethical principles when interviewing artists and cultural workers, writing reports from the field of culture, reviews of works of art and performances, and commentaries on cultural events, especially respecting truthfulness and debunking propaganda and fake news. Use skills to perform tasks in modern journalism, from reports, in-depth reportages and interviews, investigative and multimedia journalism, to critical analysis of works of art and critical reflection and evaluation of cultural policy, while respecting the specifics of various media. Analyze, interpret and compare professional literature in the field of theatre, literature, film, music and literary criticism, cultural policy, whereby, in addition to books, professional magazines and online publications for each artistic field should be chosen, collected, synthesized and evaluated.	
Textbooks and Materials		
Required	<ol style="list-style-type: none"><li>1. Scott, A.O., 2017. <i>Better living through criticism: How to think about art, pleasure, beauty, and truth</i> . Penguin.</li><li>2. Swaine, M., Gilbert, H. and Allen, G., 2021. <i>Writing for Journalists</i>. Routledge.</li><li>3. Bull, A., 2015. <i>Multimedia journalism: A practical guide</i>. Routledge. 2nd edition</li><li>4. Frost, C., 2019. <i>Art Criticism Online: A History</i>. Gylphi Limited</li></ol>	
Supplementary	<ol style="list-style-type: none"><li>1. Filak, V.F., 2021. <i>Dynamics of media writing: Adapt and connect</i>. SAGE Publications.</li><li>2. Foreman, G., Biddle, D.R., Lounsberry, E. and Jones, R.G., 2022. <i>The ethical journalist: Making responsible decisions in the digital age</i>. John Wiley &amp; Sons.</li><li>3. Ellis S J., 2021. <i>Shaping Public Opinion: How Real Advocacy Journalism(TM) Should Be Practiced</i> . Authority Publishing</li><li>4. Earnest, J., 2018. <i>What it means to write about art: interviews with art critics</i>. David Zwirner Books</li><li>5. Hill, S. and Bradshaw, P., 2018. <i>Mobile-first journalism: Producing news for social and interactive media</i>. Routledge.</li></ol> Briggs, M., 2019. <i>Journalism next: A practical guide to digital reporting and publishing</i> . CQ Press.	
Examination and Grading		
To Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
Prerequisites to Obtain Signature and Take Final Exam	Class Attendance: mandatory 70% attendance is required according to the study program. A minimum of 35% of the grade should be acquired through regular course activities.	

Grading Scale:  
 Failure (1) – 0 do 49,9%  
 Satisfactory (2) – 50 do 64,9%  
 Good (3) – 65 do 79,9%  
 Very good (4) – 80 do 89,9%  
 Excellent (5) – 90 do 100%

#### Examination Manner

Final grade calculation:  
 1. a) In-class activities – 70%  
       1) Exercises – 35%  
       2) Midterm exam – 35%  
 b) Final exam – 30%

#### Grading Manner

1. Regular course activities  
 - exercises  
 - midterm written exam  
 2. Final written exam

#### Detailed Overview of Grading within ECTS

ACTIVITIES	ECTS	PERCENT OF TOTAL GRADE (%)
Class attendance	0.8	0
Exercises	0.77	35
Midterm Exam	0.77	35
<b>Total (course activities)</b>	<b>2.34</b>	<b>70</b>
Final exam	0.66	30
<b>TOTAL (course activities + final exam)</b>	<b>3</b>	<b>100</b>

Midterm exam dates:

Exam period dates:

## IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Introduction to criticism. Development of criticism. Introduction to modern journalism genres.
2	Writing about art for daily newspapers. Editing of cultural sections of daily newspapers.
3	Writing for cultural magazines and newspapers. Editing of cultural magazines and newspapers in culture. Popular, professional and scientific magazines.
4	Writing for, creating and editing cultural websites and their synergy with social networks. Multimedia journalism.
5	Radio journalism and arts
6	Television journalism and arts
7	Basics of literary criticism and writing on literary topics. Prose. Poetry. Dramatic literature. Journalism.
8	Basics of fine arts criticism and writing about art topics. Painting. Sculpture. Architecture. Design. Photography.
9	Basics of theatre criticism and writing about theatre topics. Drama. Opera and musical. Ballet and contemporary dance.
10	Basics of music criticism and writing about music. Classical music. Popular music.
11	Basics of film criticism and writing about film topics. Feature film - genres. Documentary. Animated film.
12	Interviews with artists and cultural workers. Polls.
13	Writing about art festivals. Specifics of theatre, music and film festivals.
14	Comments on cultural events. Analysis of cultural policy at the local and national level.
15	Midterm exam

*[Auditorne vježbe]*

#	Topic
1	Finding, evaluating and comparing various reviews
2	Writing a report on a cultural event for a daily newspaper
3	Writing an article for cultural magazines or newspapers
4	Writing reviews of 3 cultural websites
5	Writing reviews of 3 radio programmes
6	Writing reviews of 3 television programmes
7	Writing a literary review
8	Writing a fine art review
9	Writing a theatre review
10	Writing a musical review
11	Writing a film review
12	Conducting interviews
13	Writing a text about a cultural festival
14	Writing comments on cultural events or analysis of some cultural policy
15	Midterm exam