



# Detailed Course Syllabus

**Academic year:**  
2024/2025

**Semester:**  
Winter semester

**Study Program:**  
Komunikologija -  
Znanstveno istraživanje  
medija i odnosi s javnošću  
(R) (elective)  
Psihologija (R) (elective)  
Diplomski sveučilišni  
studij Povijest  
(nastavnički) (R) (elective)  
Komunikologija -  
Interkulturalna  
komunikacija i  
novinarstvo (R) (elective)  
Sestrinstvo (R) (elective)  
Sociologija - Upravljanje i  
javne politike (R) (elective)  
Povijest - usmjerenje Stari  
vijek i srednji vijek (R)  
(elective)  
Povijest - usmjerenje  
Suvremena povijest (R)  
(elective)  
Sveučilišni diplomski  
studij Povijest  
(nastavnički) (I) (elective)  
Povijest (R) (elective)  
Sestrinstvo (I) (elective)

**Year of study:**  
1

## I. BASIC COURSE INFORMATION

**Name:** Data Science for Social Scientists

**Abbreviation:** IZBD251

**Status:** Compulsory

**ECTS:** 6

**Code:** 252571

**Prerequisites:** No

*Total Course Workload*

**Teaching Mode**

**Total Hours**

Lecture

30

Auditory exercise

30

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

<b>Name and Surname:</b> Šikić Luka	
<b>Academic Degree:</b>	<b>Professional Title:</b> docent
<b>Contact E-mail:</b> <a href="mailto:luka.sikic@unicath.hr">luka.sikic@unicath.hr</a>	<b>Telephone:</b>
<b>Office Hours:</b> According to the published schedule	
<i>Course Assistant</i>	

<b>Name and Surname:</b> Šagovac Mislav	
<b>Academic Degree:</b>	<b>Professional Title:</b>
<b>Contact E-mail:</b> <a href="mailto:mislav.sagovac@unicath.hr">mislav.sagovac@unicath.hr</a>	<b>Telephone:</b>
<b>Office Hours:</b> According to the published schedule	

### III. DETAILED COURSE INFORMATION

<b>Teaching Language:</b> English	
<b>Course Description</b>	<p>This course covers the fundamentals of data science for social scientists on a graduate level, including data collection, analysis, and visualization. Students will gain hands-on experience using statistical software, data collection, statistical analysis, and machine learning algorithms to analyze data and answer social science research questions. The course will also cover effective communication of data findings, helping students develop skills to communicate their research findings to different audiences effectively.</p>
<b>Educational Outcomes</b>	<p>1. Understand the basics of data science and how it can be applied to social science research. 2. Develop proficiency in using statistical software for data analysis. 3. Learn how to collect, clean, and organize data for analysis. 4. Understand different data visualization techniques and how to communicate data findings effectively. 5. Apply data science techniques to real-world social science problems and research questions.</p>
<i>Textbooks and Materials</i>	
<b>Required</b>	<p>Wickham, H., &amp; Grolemund, G. (2017). R for Data Science: Import, Tidy, Transform, Visualize, and Model Data. O'Reilly Media, Inc.</p>
<b>Supplementary</b>	<p>Provost, F., &amp; Fawcett, T. (2013). Data Science for Social Good: What You Need to Know about Data Mining and Data-Analytic Thinking. O'Reilly Media, Inc.</p> <p>McKinney, W. (2017). Python for Data Analysis: Data Wrangling with Pandas, NumPy, and IPython. O'Reilly Media, Inc.</p> <p>Healy, K. (2018). Data Visualization: A Practical Introduction. Princeton University Press.</p> <p>Hastie, T., Tibshirani, R., &amp; Friedman, J. (2009). The Elements of Statistical Learning: Data Mining, Inference, and Prediction. Springer</p>
<i>Examination and Grading</i>	
<b>To Be Passed DA</b>	<div> <div>Exclusively Continuous Assessment NE</div> <div>Included in Average Grade DA</div> </div>

	<p>Attendance is crucial for success in this course, and students are expected to attend at least 70% of lectures and seminar sessions. This will allow them to stay up-to-date with the course content and participate in discussions and group activities.</p> <p>In addition to attending lectures and seminars, students will be required to complete a data analysis and visualization project, which will be presented as an oral seminar presentation. This project will allow students to apply the data science skills they have learned to a real-world social science research problem.</p> <p>To successfully complete the course, students must accumulate at least 35% of their grade through class activities, including written and presented and seminar project. This will ensure that students are regularly engaging with the course content and actively working towards mastering the skills and concepts covered in the course.</p>																								
<b>Prerequisites to Obtain Signature and Take Final Exam</b>																									
	<p>Final course grade is based on 100 points earned through student’s continuous involvement in class activities:</p> <p>Fair (2) – 50 to 64 points</p> <p>Good (3) – 65 to 79 points</p> <p>Very good (4) – 80 to 89 points</p> <p>Excellent (5) – 90 to 100 points</p> <p>Earning credits:</p> <p>Class activities contribute to 70% of the grade:</p> <p>Midterm exam – maximum 40 points</p> <p>Seminar – maximum 20 points</p> <p>Seminar presentation – maximum 10 points</p> <p>Final exam contributes to 30% of the grade:</p> <p>Final exam – maximum of 30 points</p>																								
<b>Examination Manner</b>																									
	<p><b>Grading Manner</b></p> <p>Class activities: Midterm exam (written), seminar presentation (written and oral) and final exam (oral)</p>																								
<p><b>Detailed Overview of Grading within ECTS</b></p> <table><tr><td>VRSTA AKTIVNOSTI</td><td>ECTS bodovi - koeficijent opterećenja studenata</td><td>UDIO OCJENE (%)</td></tr><tr><td>Pohađanje nastave</td><td>1.5</td><td>0</td></tr><tr><td>Kolokvij-međuispit</td><td>1.8</td><td>40</td></tr><tr><td>Seminarski rad</td><td>0.9</td><td>20</td></tr><tr><td>Seminarsko izlaganje</td><td>0.45</td><td>10</td></tr><tr><td>Ukupno tijekom nastave</td><td>4.65</td><td>70</td></tr><tr><td>Završni ispit</td><td>1.35</td><td>30</td></tr><tr><td>UKUPNO BODOVA (nastava+zav.ispit)</td><td>6</td><td>100</td></tr></table>		VRSTA AKTIVNOSTI	ECTS bodovi - koeficijent opterećenja studenata	UDIO OCJENE (%)	Pohađanje nastave	1.5	0	Kolokvij-međuispit	1.8	40	Seminarski rad	0.9	20	Seminarsko izlaganje	0.45	10	Ukupno tijekom nastave	4.65	70	Završni ispit	1.35	30	UKUPNO BODOVA (nastava+zav.ispit)	6	100
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<p><b>Midterm exam dates:</b></p>																									
<p><b>Exam period dates:</b></p>																									

## IV. WEEKLY CLASS SCHEDULE

*[Predavanja]*

#	Topic
1	Introduction to the Course.
2	Traditional Data Types
3	Modern Data Sources.
4	Basics of the R Programming Language.
5	Data Manipulation and Preparation.
6	Collecting Data from the Internet I.
7	Collecting Data from the Internet II.
8	Working with Databases.
9	Descriptive Statistics.
10	Univariate Statistical Analysis.
11	Multivariate Statistical Analysis.
12	Introduction to Machine Learning.
13	Machine Text Analysis.
14	Presentation, Publication, and Sharing of Results.
15	Final Exam.

*[Auditorne vježbe]*

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