



HRVATSKO  
KATOLICKO  
SVEUCILISTE  
ZAGREB  
UNIVERSITAS  
STUDIORUM  
CATHOLICA  
CROATICA  
ZAGREBIA

# Detailed Course Syllabus

**Academic year:**

2025/2026

**Semester:**

Summer semester

**Study programme:**

Komunikologija (R)

**Year of study:**

1

## I. BASIC COURSE INFORMATION

**Name:** Engleski jezik 2

**Abbreviation:** KOMP2-6

**ECTS:** 3

**Code:** 158732

**Prerequisites:** No

*Total Course Workload*

**Teaching Mode**

**Total Hours**

Lecture

15

Auditory exercise

15

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

**Name and Surname:** Hreščan Antonija

**Academic Degree:**

**Professional Title:** viši predavač

**Contact E-mail:**

[antonija.pavic@unicath.hr](mailto:antonija.pavic@unicath.hr)

**Telephone:**

**Office Hours:** According to the published schedule

*Course Assistant*

**Name and Surname:** Bagić Tihana

**Academic Degree:**

**Professional Title:** viši predavač

**Contact E-mail:**

[tihana.bagic@unicath.hr](mailto:tihana.bagic@unicath.hr)

**Telephone:**

**Office Hours:** According to the published schedule

## III. DETAILED COURSE INFORMATION

**Teaching Language:** Hrvatski



|   |          |            |
|---|----------|------------|
| Ukupno tijekom nastave                      | 2.34     | 70         |
| Završni ispit                               | 0.66     | 30         |
| <b>UKUPNO BODOVA</b><br>(nastava+zav.ispit) | <b>3</b> | <b>100</b> |

#### IV. WEEKLY CLASS SCHEDULE

[Predavanja]

| #  | Topic   |
|----|---|
| 1  | Writing a screenplay.   |
| 2  | Pitching Successfully.  |
| 3  | Organizing a Shoot.   |
| 4  | Writing a Film Review.  |
| 5  | Briefing a Website Designer. Analyzing Problems and Providing Solutions.    |
| 6  | Midterm Exam.   |
| 7  | Planning and Writing a Blog. Creating a Podcast.                            |
| 8  | Selling Your Services to a Potential Client.                                |
| 9  | Creating a Print Advert. Creating a Screen Advert.                          |
| 10 | Presenting a Finished Advert.   |
| 11 | Analyzing Market Trends and Taking Action.                                  |
| 12 | Midterm Exam.   |
| 13 | Setting up a Marketing Communication Strategy.                              |
| 14 | Organizing the Relaunch of a Product. Evaluating the Success of a Relaunch. |
| 15 | Correction. Revision.   |

[Auditorne vježbe]

| # | Topic  |
|---|--|
| 1 | Features of Written Dialogue.  |
| 2 | Technical Vocabulary of Filming.   |
| 3 | Vocabulary of Film Distribution. Language Connectors.  |
| 4 | Language of Film Reviews.  |
| 5 | Technical Vocabulary of Websites. Asking for and Giving Definitions and Clarification.                             |
| 6 | Midterm Exam.  |
| 7 | Using Adjectives to Enhance a Text. Words with Multiple Meanings. The Vocabulary of Spoken Language. Collocations. |
| 8 | Reassuring and Convincing. Language of Slogans. Language of Brainstorming.   |

|    |   |
|----|---|
| 9  | Technical Vocabulary of Screen Adverts.                               |
| 10 | Language for Presenting.  |
| 11 | Describing Market Trends.   |
| 12 | Midterm Exam.   |
| 13 | The Vocabulary of Communication Strategies. Expressing Encouragement. |
| 14 | Using the Present Perfect to Describe Improvements.                   |
| 15 | Correction. Revision.   |