



HRVATSKO
KATOLIČKO
SVEUČILIŠTE
ZAGREB
UNIVERSITAS
STUDIORUM
CATHOLICA
CROATICA
ZAGREBIA

Detailed Course Syllabus

Academic year:

2022/2023

Semester:

Winter semester

Study programme:

Komunikologija -
Znanstveno istraživanje
medija i odnosi s
javnošću (R)

Year of study:

1

I. BASIC COURSE INFORMATION

Name: Medijski menadžment**Abbreviation:** KD1 1-5**ECTS:** 4**Code:** 186870**Prerequisites:** No*Total Course Workload***Teaching Mode****Total Hours**

Lecture

30

Seminar

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

*Course Holder***Office Hours:** According to the published schedule*Course Assistant*

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski**Course Description***Textbooks and Materials***Required****Supplementary***Examination and Grading***To Be Passed DA****Exclusively Continuous Assessment NE****Included in Average Grade DA****Prerequisites to Obtain****Signature and Take****Final Exam**

Examination Manner

Grading Manner

Detailed Overview of Grading within ECTS

IV. WEEKLY CLASS SCHEDULE