



HRVATSKO  
KATOLIČKO  
SVEUČILIŠTE  
ZAGREB  
UNIVERSITAS  
STUDIORUM  
CATHOLICA  
CROATICA  
ZAGREBIA

# Detailed Course Syllabus

**Academic year:**

2022/2023

**Semester:**

Summer semester

**Study Program:**

Sestrinstvo (I) (elective)  
Komunikologija -  
Interkulturalna  
komunikacija i  
novinarstvo (R)  
(elective)  
Povijest (R) (elective)  
Sestrinstvo (R) (elective)

**Year of study:**

1

## I. BASIC COURSE INFORMATION

**Name:** Sociologija u marketinškoj praksi**Abbreviation:** IZBD-112**ECTS:** 5**Code:** 186779**Prerequisites:** No*Total Course Workload***Teaching Mode****Total Hours**

Lecture

30

Auditory exercise

30

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder***Office Hours:** According to the published schedule*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** Hrvatski**Course Description***Textbooks and Materials***Required****Supplementary***Examination and Grading*

To Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
<b>Prerequisites to Obtain Signature and Take Final Exam</b>		
<b>Examination Manner</b>		
<b>Grading Manner</b>		
<b>Detailed Overview of Grading within ECTS</b>		
<b>IV. WEEKLY CLASS SCHEDULE</b>		