



Detailed Course Syllabus

Academic year: 2022/2023		Semester: Winter semester	
Study programme: Psihologija (R) (elective)		Year of study: 1	
I. BASIC COURSE INFORMATION			
Name: Istraživanje tržišta			
Abbreviation: IZBD260			
ECTS: 4		Code: 264650	
Prerequisites: No			
<i>Total Course Workload</i>			
Teaching Mode		Total Hours	
Lecture		15	
Practicum exercise		30	
Class Time and Place: HKS - according to the published schedule			
II. TEACHING STAFF			
<i>Course Holder</i>			
Office Hours: According to the published schedule			
<i>Course Assistant</i>			
III. DETAILED COURSE INFORMATION			
Teaching Language: Hrvatski			
Course Description			
<i>Textbooks and Materials</i>			
Required			
Supplementary			
<i>Examination and Grading</i>			
To Be Passed DA		Exclusively Continuous Assessment NE	
		Included in Average Grade DA	
Prerequisites to Obtain Signature and Take Final Exam			
Examination Manner			

Grading Manner
Detailed Overview of Grading within ECTS
IV. WEEKLY CLASS SCHEDULE