



Detailed Course Syllabus

Academic year:
2022/2023

Semester:
Winter semester

Study Program:
Komunikologija -
Interkulturalna
komunikacija i
novinarstvo (R)
(elective)
Komunikologija -
Znanstveno istraživanje
medija i odnosi s
javnošću (R)

Year of study:
1

I. BASIC COURSE INFORMATION

Name: Strateško komuniciranje

Abbreviation: IZBD265

ECTS: 4

Code: 267708

Prerequisites: No

Total Course Workload

Teaching Mode

Total Hours

Lecture

30

Seminar

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski

Course Description

Textbooks and Materials

Required

Supplementary

Examination and Grading

To Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
Prerequisites to Obtain Signature and Take Final Exam		
Examination Manner		
Grading Manner		
Detailed Overview of Grading within ECTS		
IV. WEEKLY CLASS SCHEDULE		