



Detailed Course Syllabus

Academic year:
2021/2022

Semester:
Winter semester

Study programme:
Komunikologija -
Znanstveno istraživanje
medija i odnosi s
javnošću (R)

Year of study:
1

I. BASIC COURSE INFORMATION

Name: Medijski menadžment

Abbreviation: KD1 1-5

ECTS: 4

Code: 186870

Prerequisites: No

Total Course Workload

Teaching Mode

Total Hours

Lecture

30

Seminar

15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski

Course Description

Textbooks and Materials

Required

Supplementary

Examination and Grading

To Be Passed DA

Exclusively Continuous Assessment NE

Included in Average Grade DA

**Prerequisites to Obtain
Signature and Take
Final Exam**

Examination Manner
Grading Manner
Detailed Overview of Grading within ECTS
IV. WEEKLY CLASS SCHEDULE