



# Detailed Course Syllabus

|                                                       |                                     |
|-------------------------------------------------------|-------------------------------------|
| <b>Academic year:</b><br>2021/2022                    | <b>Semester:</b><br>Winter semester |
| <b>Study programme:</b><br>Psihologija (R) (elective) | <b>Year of study:</b><br>1          |

## I. BASIC COURSE INFORMATION

**Name:** Istraživanje tržišta

**Abbreviation:** IZBD260

**ECTS:** 4      **Code:** 264650

**Prerequisites:** No

*Total Course Workload*

| Teaching Mode | Total Hours |
|---------------|-------------|
|---------------|-------------|

|         |    |
|---------|----|
| Lecture | 15 |
|---------|----|

|                    |    |
|--------------------|----|
| Practicum exercise | 30 |
|--------------------|----|

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

**Office Hours:** According to the published schedule

*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** Hrvatski

**Course Description**

*Textbooks and Materials*

**Required**

**Supplementary**

*Examination and Grading*

|                        |                                             |                                     |
|------------------------|---------------------------------------------|-------------------------------------|
| <b>To Be Passed DA</b> | <b>Exclusively Continuous Assessment NE</b> | <b>Included in Average Grade DA</b> |
|------------------------|---------------------------------------------|-------------------------------------|

**Prerequisites to Obtain  
Signature and Take  
Final Exam**

**Examination Manner**

|                                          |
|------------------------------------------|
| Grading Manner                           |
| Detailed Overview of Grading within ECTS |
| <b>IV. WEEKLY CLASS SCHEDULE</b>         |