Detailed Course Syllabus

Academic year: 2026/2027	**Semester:** Summer semester
Year of study: 1	**Study programme:** Komunikologija (R) (Prijediplomski)

I. BASIC COURSE INFORMATION

Name: Engleski jezik 2	
Abbreviation: KOMP2-6	
ECTS: 3	**Code:** 158732
Prerequisites: No	
Total Course Workload	
Teaching Mode	**Total Hours**
Lecture	15
Auditory exercise	15
Class Time and Place: HKS - according to the published schedule	

II. TEACHING STAFF

Course Holder	
Name and Surname: Hreščan Antonija	
Academic Degree:	**Professional Title:** viši predavač
Contact E-mail: antonija.pavic@unicath.hr	**Telephone:**
Office Hours: According to the published schedule	
Course Assistant	
Name and Surname: Bagić Tihana	
Academic Degree:	**Professional Title:** viši predavač
Contact E-mail: tihana.bagic@unicath.hr	**Telephone:**
Office Hours: According to the published schedule	

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski

Course Description	Cilj predmeta Engleski jezik jest upoznavanje i usvajanje vokabulara te gramatičkih i komunikacijskih vještina i znanja engleskog jezika na temelju tekstova medijske tematike.
Educational Outcomes	1. Usvojiti, objasniti i primijeniti stručni vokabular te gramatičke strukture u usmenim i pisanim medijskim tekstovima. 2. Primjenjujući naučena jezična i gramatička pravila diskutirati o aktualnim medijskim temama.
Textbooks and Materials	
Required	Ceramella, N., Lee, E. (2008). Cambridge English for the Media. Cambridge: Cambridge University Press. Bilješke s predavanja.
Supplementary	Mascull, B. (1995). Collins Cobuild Key Words in the Media. London: Harpers Collins Publishers. Branston, G., Stafford, R. (2010). The Media Student's Book, Fifth Edition. Oxon: Routledge. Jednojezični ili dvojezični rječnik. Gramatika po izboru.
Examination and Grading	

To Be Passed DA	**Exclusively Continuous Assessment** NE	**Included in Average Grade** DA

Prerequisites to Obtain Signature and Take Final Exam	1. Redovito pohađanje nastave – prisutnost na najmanje 70% nastave. 2. Stjecanje minimalnog uspjeha od 35% tijekom nastave unutar zadanih nastavnih aktivnosti.
Examination Manner	1. Nastavne aktivnosti – 70%: a) 1. kolokvij – 35% b) 2. kolokvij – 35% 2. Završni pismeni ispit – 30% Brojčana ljestvica ocjenjivanja studentskog rada: izvrstan (5) – 90 do 100% bodova vrlo dobar (4) – 80 do 89,9% bodova dobar (3) – 65 do 79,9% bodova dovoljan (2) – 50 do 64,9% bodova nedovoljan (1) – 0 do 49,9 % bodova
Grading Manner	1) Nastavne aktivnosti – 1. kolokvij (pismeni) i 2. kolokvij (pismeni). 2) Završni ispit (pismeni).

Detailed Overview of Grading within ECTS

VRSTA AKTIVNOSTI	**ECTS bodovi -** koeficijent opterećenja studenata	**UDIO OCJENE** (%)
Pohađanje nastave	0.8	0
Kolokvij-međuispit	0.77	35
Kolokvij-međuispit	0.77	35

Ukupno tijekom nastave	2.34	70
Završni ispit	0.66	30
UKUPNO BODOVA (nastava+zav.ispit)	**3**	**100**

IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Writing a screenplay.
2	Pitching Successfully.
3	Organizing a Shoot.
4	Writing a Film Review.
5	Briefing a Website Designer. Analyzing Problems and Providing Solutions.
6	Midterm Exam.
7	Planning and Writing a Blog. Creating a Podcast.
8	Selling Your Services to a Potential Client.
9	Creating a Print Advert. Creating a Screen Advert.
10	Presenting a Finished Advert.
11	Analyzing Market Trends and Taking Action.
12	Midterm Exam.
13	Setting up a Marketing Communication Strategy.
14	Organizing the Relaunch of a Product. Evaluating the Success of a Relaunch.
15	Correction. Revision.

[Auditorne vježbe]

#	Topic
1	Features of Written Dialogue.
2	Technical Vocabulary of Filming.
3	Vocabulary of Film Distribution. Language Connectors.
4	Language of Film Reviews.
5	Technical Vocabulary of Websites. Asking for and Giving Definitions and Clarification.
6	Midterm Exam.
7	Using Adjectives to Enhance a Text. Words with Multiple Meanings. The Vocabulary of Spoken Language. Collocations.
8	Reassuring and Convincing. Language of Slogans. Language of Brainstorming.

9	Technical Vocabulary of Screen Adverts.
10	Language for Presenting.
11	Describing Market Trends.
12	Midterm Exam.
13	The Vocabulary of Communication Strategies. Expressing Encouragement.
14	Using the Present Perfect to Describe Improvements.
15	Correction. Revision.