



HRVATSKO  
KATOLIČKO  
SVEUČILIŠTE  
ZAGREB  
UNIVERSITAS  
STUDIORUM  
CATHOLICA  
CROATICA  
ZAGREBIA

# Detailed Course Syllabus

**Academic year:**

2026/2027

**Semester:**

Winter semester

**Study programme:**

Komunikologija -  
Znanstveno istraživanje  
medija i odnosi s  
javnošću (R)

**Year of study:**

1

## I. BASIC COURSE INFORMATION

**Name:** Medijski menadžment**Abbreviation:** KD1 1-5**ECTS:** 4**Code:** 186870**Prerequisites:** No*Total Course Workload***Teaching Mode****Total Hours**

Lecture

30

Seminar

15

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder***Office Hours:** According to the published schedule*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** Hrvatski**Course Description***Textbooks and Materials***Required****Supplementary***Examination and Grading***To Be Passed DA****Exclusively Continuous Assessment NE****Included in Average Grade DA****Prerequisites to Obtain****Signature and Take****Final Exam**

**Examination Manner**

**Grading Manner**

**Detailed Overview of Grading within ECTS**

## **IV. WEEKLY CLASS SCHEDULE**