



HRVATSKO
KATOLIČKO
SVEUČILIŠTE
ZAGREB
UNIVERSITAS
STUDIORUM
CATHOLICA
CROATICA
ZAGREBIA

Detailed Course Syllabus

Academic year:

2026/2027

Semester:

Summer semester

Study Program:

Sestrinstvo (I) (elective)
Komunikologija -
Interkulturalna
komunikacija i
novinarstvo (R)
(elective)
Povijest (R) (elective)
Sestrinstvo (R) (elective)

Year of study:

1

I. BASIC COURSE INFORMATION

Name: Sociologija u marketinškoj praksi**Abbreviation:** IZBD-112**ECTS:** 5**Code:** 186779**Prerequisites:** No*Total Course Workload***Teaching Mode****Total Hours**

Lecture

30

Auditory exercise

30

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

*Course Holder***Office Hours:** According to the published schedule*Course Assistant*

III. DETAILED COURSE INFORMATION

Teaching Language: Hrvatski**Course Description***Textbooks and Materials***Required****Supplementary***Examination and Grading*

To Be Passed DA	Exclusively Continuous Assessment NE	Included in Average Grade DA
Prerequisites to Obtain Signature and Take Final Exam		
Examination Manner		
Grading Manner		
Detailed Overview of Grading within ECTS		
IV. WEEKLY CLASS SCHEDULE		