Detailed Course Syllabus

Academic year: 2026/2027	**Semester:** Summer semester
Year of study: 2	**Study programme:** Psihologija (R) (elective) (Prijediplomski)

I. BASIC COURSE INFORMATION

Name: Social Psychology of Dress	
Abbreviation: IZBP244	
ECTS: 4	**Code:** 264648
Prerequisites: No	
Total Course Workload	
Teaching Mode	**Total Hours**
Lecture	30
Seminar	15
Class Time and Place: HKS - according to the published schedule	

II. TEACHING STAFF

Course Holder	
Name and Surname: Batinić Lana	
Academic Degree:	**Professional Title:** docent
Contact E-mail: lana.batinic@unicath.hr	**Telephone:**
Office Hours: According to the published schedule	
Course Assistant	

III. DETAILED COURSE INFORMATION

Teaching Language: English	
Course Description	Subject goal: Understanding concept of dress in the context of the social psychology. Acknowledging important social cognition processes associated with dress. Comprehension of dress as a stimulus and way of communication and the effect of dress on making impressions. Assessment of the importance of dress in forming body image. Establish association between the dress and the self. Subject content: Importance of study of the dress. Origins and functions of dress. Research methods on dress. Dress and social cognition. Dress and impressions, physical appearance, body image, personality and self.

Educational Outcomes	Distinguish social cognition processes related to dress. Analyze dress in the context of self. Present dress and its function in the specific context. Independently prepare specific topic in the context of dress.
Textbooks and Materials	
Required	Lennon, S. J., Johnson, K. K., & Rudd, N. A. (2017). Social Psychology of Dress. Bloomsbury Publishing USA. Johnson, K., Lennon, S. J., & Rudd, N. (2014). Dress, body and self: Research in the social psychology of dress. Fashion and textiles, 1, 1-24.
Supplementary	Baumgartner, J. (2012). You are what you wear: What your clothes reveal about you. Da Capo Lifelong Books.
Examination and Grading	

To Be Passed DA	**Exclusively Continuous Assessment** NE	**Included in Average Grade** DA
Prerequisites to Obtain Signature and Take Final Exam	Regular class attendance (attendance at least 70% of each form of class) Obtaining a minimum of 35% points (out of a total of 100 points) during classes (colloquiums, seminar work)	
Examination Manner	Teaching activities (70% of the grade): seminar work – 20% colloquium – 25% colloquium – 25% Final written exam – 30% of the grade excellent (A) – 90 to 100% points very good (B) – 80 to 89.9% points good (C) – 65 to 79.9% points sufficient (D) – 50 to 64.9% points insufficient (F) – 0 to 49.9 % points	
Grading Manner	Continuous evaluation of student work through teaching activities Final written exam (minimum for passing the written exam is 50% correct answers)	

Detailed Overview of Grading within ECTS

VRSTA AKTIVNOSTI	ECTS bodovi - koeficijent opterećenja studenata	UDIO OCJENE (%)
Pohađanje nastave	1.2	0
Seminarsko izlaganje	0.6	20
Kolokvij-međuispit	0.7	25
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Ukupno tijekom nastave	3.2	70
Završni ispit	0.8	30
UKUPNO BODOVA (nastava+zav.ispit)	4	100

IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Introduction
2	Why Study Dress?
3	Origins and Functions of Dress
4	Conducting Research on Dress
5	Dress and Social Cognition (part 1)
6	Dress and Social Cognition (part 2)
7	1st colloquim – midterm exam
8	Dress and Impressions
9	Dress and Physical Appearance
10	Dress and Body Image (part 1)
11	Dress and Body Image (part 2)
12	Dress and Personality
13	Dress and the Self
14	2nd colloquim – midterm exam
15	Final lecture

[Seminari]

#	Topic
1	Defining seminar topics
2	Seminar presentation of the selected topic
3	Seminar presentation of the selected topic
4	Seminar presentation of the selected topic
5	Seminar presentation of the selected topic
6	Seminar presentation of the selected topic
7	1st colloquim – midterm exam
8	Seminar presentation of the selected topic
9	Seminar presentation of the selected topic
10	Seminar presentation of the selected topic
11	Seminar presentation of the selected topic
12	Seminar presentation of the selected topic
13	Seminar presentation of the selected topic
14	2nd colloquim – midterm exam
15	Final lecture