Detailed Course Syllabus

Academic year: 2026/2027	**Semester:** Winter semester
Year of study: 1	**Study programme:** Komunikologija (R) (elective) (Prijediplomski)

I. BASIC COURSE INFORMATION

Name: Communication and Leadership	
Abbreviation: IZBP268	
ECTS: 4	**Code:** 279769
Prerequisites: No	
Total Course Workload	
Teaching Mode	**Total Hours**
Lecture	30
Seminar	15
Class Time and Place: HKS - according to the published schedule	

II. TEACHING STAFF

Course Holder	
Name and Surname: Ciboci Perša Lana	
Academic Degree:	**Professional Title:** izvanredni profesor
Contact E-mail: lana.persa@unicath.hr	**Telephone:**
Office Hours: According to the published schedule	
Course Assistant	
Name and Surname: Tutek Natalia	
Academic Degree:	**Professional Title:** naslovni docent
Contact E-mail: nanic@vsfp.hr	**Telephone:**
Office Hours: According to the published schedule	

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description	The goal of the course is to enable students to apply appropriate communication techniques in a specific business situation. Students will be introduced to leadership styles; characteristics, theories and the latest knowledge related to practice, key competencies and leadership skills. They will understand the influence of the social and business context on interpersonal communication and relationships in teamwork.
Educational Outcomes	1. Recognize different communication styles. 2. Analyze leadership approaches based on skills and style. 3. Correctly interpret the models of contemporary leadership. 4. Apply techniques and adapt different leadership styles in communication.
Textbooks and Materials	
Required	1. Bass Bernard, M. and Bass, Ruth (2008), The Bass handbook of leadership : theory, research, and managerial applications, Free Press, New York 2. Yukl, G.A. and Gardner, W.L. (2020), Leadership in Organizations. 9th edn. Harlow: Pearson Education.
Supplementary	1. Cialdinin, R. B. (2006), Influence: The Psychology of Persuasion, Harper Business, New York, NY 2. Nahavandi, A. (2003), The Art and Science of Leadership; Prentice Hall. Robbins, S.P. and Judge, T.A. (2009), Organizational Behavior. 13th edn. Harlow: Pearson Education.
Examination and Grading	

To Be Passed DA	**Exclusively Continuous Assessment** NE	**Included in Average Grade** DA

Prerequisites to Obtain Signature and Take Final Exam	1. Regular class attendance – attendance at at least 70% of classes according to the study program and the implementation curriculum. 2. Obtaining a minimum success rate of 35% during classes within the given teaching activities.
Examination Manner	sufficient (2) – 50 – 64 .9%; good (3) – 65 – 79.9%; very good (4) – 80 – 89.9%; excellent (5) – 90% and above
Grading Manner	1. Participation in exercises. 2. Writing two midterm exams during the semester.

Detailed Overview of Grading within ECTS

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	0,5	0
Seminar Presentation	0,5	25

Midterm Exam	1	25
Midterm Exam	1	25
Total in Class	**3**	**75**
Final Exam	1	25
TOTAL ECTS **(Classes + Final Exam)**	**4**	**100**

IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Introduction - introducing students to the content and objectives of the course and student obligations.
2	Communication skills - relationships and communication in groups.
3	Concept, definitions and theories of leadership.
4	Transformational leadership.
5	Charismatic leadership.
6	Leadership styles in practice.
7	Leadership and strategy.
8	Midterm exam 1.
9	Key competencies in modern leadership.
10	Ethics of contemporary business leaders.
11	Leadership models and principles of the most successful leaders.
12	Emotional and social intelligence of leaders.
13	Creating and leading successful teams.
14	Development and continuous training of leadership.
15	Midterm exam 2.

[Seminari]

#	Topic
1	Communication and leadership - the key to success.
2	Communication skills – exercise 1.
3	Relationships and communication in groups - exercise 2.
4	Transformational leadership by example.

5	Charismatic leadership by example.
6	Leadership styles in practice – exercise 3.
7	Leadership and strategy – exercise 4.
8	Preparing for midterm exam 1.
9	Key competencies in modern leadership – exercise 5.
10	Ethics of contemporary business leaders - cases.
11	Models and leadership principles of the most successful leaders - examples.
12	Emotional and social intelligence of leaders - exercise 6.
13	Creating and leading successful teams - exercise 7.
14	Development and continuous improvement of leadership - exercise 8.
15	Preparing for midterm exam 2.