Detailed Course Syllabus

Academic year: 2026/2027	**Semester:** Summer semester
Year of study: 1	**Study Program:** Komunikologija - Interkulturalna komunikacija i novinarstvo (R) (elective) (Diplomski) Komunikologija - Znanstveno istraživanje medija i odnosi s javnošću (R) (elective) (Diplomski) Povijest (R) (elective) (Diplomski) Sestrinstvo (I) (elective) (Diplomski) Sestrinstvo (R) (elective) (Diplomski)

I. BASIC COURSE INFORMATION

Name: Religion, Media and Digital Culture

Abbreviation: IZBD274

ECTS: 4	**Code:** 279770

Prerequisites: No

Total Course Workload

Teaching Mode	**Total Hours**
Lecture	30
Seminar	15

Class Time and Place: HKS - according to the published schedule

II. TEACHING STAFF

Course Holder

Office Hours: According to the published schedule

Course Assistant

III. DETAILED COURSE INFORMATION

Teaching Language: English

Course Description	This course analyses the relationship of religion and media in contemporary society. It explores how religious practices and attitudes are portrayed in different media forms. Special emphasis is on the presence of religious communities on social media, which is seen as a new meeting place for different religions and cultures. The course also investigates the role of media in shaping religious public identity and discourse. During the course, students will attend field classes.

Educational Outcomes	On completion of this course, the student will be able to: 1. Summarise, compare and critically discuss relationship of religion and media. 2. Critically analyse using appropriate concepts the representation of religion in different media forms. 3. Examine the influence of digital media on public discourse on religion. 4. Develop skills in presentation and discussion in a group context topics on relationship of religion and media.
Textbooks and Materials	
Required	Cohen, Y. & Soukup, A. (2023). *The Handbook on Religion and Communication*. Wiley & Sons. Connoly, D. & Mason, D. (2018). *Reporting on Religion*. Religion news association. Hoover, S. M., (2025). *Religion in the Media Age*. Routledge.
Supplementary	Cohen, Y., & Hetsroni, A. (2019). Monotheism and television: a comparative content analysis of religion in prime-time programming in the USA, Israel, and Turkey. Atlantic Journal of Communication, 28(2), 103–114. Demarest,L., Godefroidt, A., Langer, A. (2020). Understanding News Coverage of Religious-based Violence: Empirical and Theoretical Insights from Media Representations of Boko Haram in Nigeria, *Journal of Communication*, 70 (4), 548–573. Evolvi, G. (2021, February 23). Religion, New Media, and Digital Culture. Oxford Research Encyclopedia of Religion. Febrian, H. (2024). Visualizing Authority: Rise of the Religious Influencers on the Instagram. *Social Media +Society*, *10*(4). https://doi.org/10.1177/20563051241286850 Laferrara, V., Fernández, M. C., & Israel Turim, V. (2024). Confession and Confusion: Misinformation about Religion in the Journalistic Sphere. *Societies*, *14*(6), 84. https://doi.org/10.3390/soc14060084 Myers, S., Syrdal, H. A., Mahto, R., Sen, S. (2023). Social religion: A cross-platform examination of the impact of religious influencer message cues on engagement – The Christian context. Technological Forecasting and Social Change, 191, 122442. Smith, B. G., Hallows, D., Vail, M., Burnett, A., & Porter, C. (2021). Social media conversion: lessons from faith-based social media influencers for public relations. *Journal of Public Relations Research*, *33*(4), 231–249.
Examination and Grading	

To Be Passed DA	**Exclusively Continuous Assessment** NE	**Included in Average Grade** DA

Prerequisites to Obtain Signature and Take Final Exam	Regular class attendance (attendance at least 70% of classes) Obtaining a minimum of 35% points (out of a total of 100 points) during classes (mid-term exam, seminar presentation)
Examination Manner	**Teaching activities** (70% of the grade) • Mid-term exam 1 – 25% • Mid-term exam 2 – 25% • seminar work - 20% **Final exam** – 30% of the grade
Grading Manner	Two mid-term exams; final exam
Detailed Overview of Grading within ECTS	

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	1,2	0
Seminar Presentation	0,56	20
Midterm Exam	0,7	25
Midterm Exam	0,7	25
Total in Class	**3.16**	**70**
Final Exam	0.84	30
TOTAL ECTS (Classes + Final Exam)	**4**	**100**

IV. WEEKLY CLASS SCHEDULE

[Predavanja]

#	Topic
1	Introduction to Religion and Media.
2	Key concepts in religion and media studies.
3	Representation of religion in media.
4	Covering religion in news media.
5	The role of radio and television in shaping religious expression.
6	Media and shaping public perception of religion.
7	Mid-term exam.
8	The impact of globalization on media representation of religion.
9	Religion and digital media.
10	Social media and religion.
11	Social media and religion – religious influencers, bloggers and vloggers.
12	Ethical Issues.
13	Media, Religion and Conflict.

14	Mid-term exam.
15	Artificial Intelligence and Media Representation of Religion: Opportunities and Challenges.
[Seminari]	
#	**Topic**
1	Introduction.
2	Seminars and student presentations.
3	Seminars and student presentations.
4	Seminars and student presentations.
5	Seminars and student presentations.
6	Seminars and student presentations.
7	Mid-term exam.
8	Seminars and student presentations.
9	Seminars and student presentations.
10	Seminars and student presentations.
11	Seminars and student presentations.
12	Seminars and student presentations.
13	Seminars and student presentations.
14	Mid-term exam.
15	Seminars and student presentations.