



HRVATSKO  
KATOLIČKO  
SVEUČILIŠTE  
ZAGREB  
UNIVERSITAS  
STUDIORUM  
CATHOLICA  
CROATICA  
ZAGREBIA

# Detailed Course Syllabus

<b>Academic year:</b> 2026/2027	<b>Semester:</b> Summer semester
<b>Study programme:</b> Komunikologija (R) (elective)	<b>Year of study:</b> 1

## I. BASIC COURSE INFORMATION

**Name:** Upravljanje komunikacijama u turizmu

**Abbreviation:** IZBP279

**ECTS:** 4

**Code:** 288370

**Prerequisites:** No

*Total Course Workload*

**Teaching Mode**

**Total Hours**

Lecture

30

Seminar

15

**Class Time and Place:** HKS - according to the published schedule

## II. TEACHING STAFF

*Course Holder*

**Office Hours:** According to the published schedule

*Course Assistant*

## III. DETAILED COURSE INFORMATION

**Teaching Language:** Hrvatski

**Course Description**

*Textbooks and Materials*

**Required**

**Supplementary**

*Examination and Grading*

**To Be Passed DA**

**Exclusively Continuous Assessment NE**

**Included in Average Grade DA**

**Prerequisites to Obtain  
Signature and Take  
Final Exam**

**Examination Manner**

**Grading Manner**

**Detailed Overview of Grading within ECTS**

## **IV. WEEKLY CLASS SCHEDULE**