Detaljni izvedbeni plan

Akademska godina: 2025/2026	**Semestar:** Zimski
Godina studija: 1	**Studij:** Komunikologija (R) (izborni) (Prijediplomski)

I. OSNOVNI PODACI O KOLEGIJU

Naziv kolegija: Communication and Leadership	
Kratica kolegija: IZBP268	
ECTS bodovi: 4	**Šifra kolegija:** 279769
Preduvjeti za upis kolegija: Nema	
Ukupno opterećenje kolegija	
Vrsta nastave	**Ukupno sati**
Predavanje	30
Seminar	15
Mjesto i vrijeme održavanja nastave: HKS – prema objavljenom rasporedu	

II. NASTAVNO OSOBLJE

Nositelj kolegija	
Ime i prezime: Ciboci Perša Lana	
Akademski stupanj/naziv:	**Izbor:** izvanredni profesor
Kontakt e-mail: lana.persa@unicath.hr	**Telefon:**
Konzultacije: Prema objavljenom rasporedu	
Suradnici na kolegiju	
Ime i prezime: Tutek Natalia	
Akademski stupanj/naziv:	**Izbor:** naslovni docent
Kontakt e-mail: nanic@vsfp.hr	**Telefon:**
Konzultacije: Prema objavljenom rasporedu	

III. DETALJNI PODACI O KOLEGIJU

Jezik na kojem se nastava održava: English

Opis kolegija	The goal of the course is to enable students to apply appropriate communication techniques in a specific business situation. Students will be introduced to leadership styles; characteristics, theories and the latest knowledge related to practice, key competencies and leadership skills. They will understand the influence of the social and business context on interpersonal communication and relationships in teamwork.
Očekivani ishodi učenja na razini kolegija	1. Recognize different communication styles. 2. Analyze leadership approaches based on skills and style. 3. Correctly interpret the models of contemporary leadership. 4. Apply techniques and adapt different leadership styles in communication.
Literatura	
Obavezna	1. Bass Bernard, M. and Bass, Ruth (2008), The Bass handbook of leadership : theory, research, and managerial applications, Free Press, New York 2. Yukl, G.A. and Gardner, W.L. (2020), Leadership in Organizations. 9th edn. Harlow: Pearson Education.
Dopunska	1. Cialdinin, R. B. (2006), Influence: The Psychology of Persuasion, Harper Business, New York, NY 2. Nahavandi, A. (2003), The Art and Science of Leadership; Prentice Hall. Robbins, S.P. and Judge, T.A. (2009), Organizational Behavior. 13th edn. Harlow: Pearson Education.
Način ispitivanja i ocjenjivanja	

Polaže se DA	**Isključivo kontinuirano praćenje nastave** NE	**Ulazi u prosjek** DA

Preduvjeti za dobivanje potpisa i polaganje završnog ispita	1. Regular class attendance – attendance at at least 70% of classes according to the study program and the implementation curriculum. 2. Obtaining a minimum success rate of 35% during classes within the given teaching activities.
Način ocjenjivanja	sufficient (2) – 50 – 64 .9%; good (3) – 65 – 79.9%; very good (4) – 80 – 89.9%; excellent (5) – 90% and above
Način polaganja ispita	1. Participation in exercises. 2. Writing two midterm exams during the semester.

Detaljan prikaz ocjenjivanja unutar Europskoga sustava za prijenos bodova

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	0,5	0
Seminar Presentation	0,5	25

Midterm Exam	1	25
Midterm Exam	1	25
Total in Class	**3**	**75**
Final Exam	1	25
TOTAL ECTS **(Classes + Final Exam)**	**4**	**100**

IV. TJEDNI PLAN NASTAVE

Predavanja

#	Tema
1	Introduction - introducing students to the content and objectives of the course and student obligations.
2	Communication skills - relationships and communication in groups.
3	Concept, definitions and theories of leadership.
4	Transformational leadership.
5	Charismatic leadership.
6	Leadership styles in practice.
7	Leadership and strategy.
8	Midterm exam 1.
9	Key competencies in modern leadership.
10	Ethics of contemporary business leaders.
11	Leadership models and principles of the most successful leaders.
12	Emotional and social intelligence of leaders.
13	Creating and leading successful teams.
14	Development and continuous training of leadership.
15	Midterm exam 2.

Seminari

#	Tema
1	Communication and leadership - the key to success.
2	Communication skills – exercise 1.
3	Relationships and communication in groups - exercise 2.
4	Transformational leadership by example.

5	Charismatic leadership by example.
6	Leadership styles in practice – exercise 3.
7	Leadership and strategy – exercise 4.
8	Preparing for midterm exam 1.
9	Key competencies in modern leadership – exercise 5.
10	Ethics of contemporary business leaders - cases.
11	Models and leadership principles of the most successful leaders - examples.
12	Emotional and social intelligence of leaders - exercise 6.
13	Creating and leading successful teams - exercise 7.
14	Development and continuous improvement of leadership - exercise 8.
15	Preparing for midterm exam 2.