



HRVATSKO  
KATOLICKO  
SVEUCILIŠTE  
ZAGREB  
UNIVERSITAS  
SCHOLASTICA  
CATHOLICA  
CROATICA  
ZAGRABIA

# Detaljni izvedbeni plan

Akademski godina: 2025/2026	Semestar: Ljetni
<b>Studiji:</b> Komunikologija - Interkulturna komunikacija i novinarstvo (R) (izborni) Komunikologija - Znanstveno istraživanje medija i odnosi s javnošću (R) (izborni)	<b>Godina studija:</b> 1

## I. OSNOVNI PODACI O KOLEGIJU

**Naziv kolegija:** Religion, Media and Digital Culture

**Kratica kolegija:** IZBD274

Status kolegija: Obvezni	ECTS bodovi: 4	Šifra kolegija: 279770
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**Preduvjeti za upis kolegija:** Nema

*Ukupno opterećenje kolegija*

Vrsta nastave	Ukupno sati
Predavanje	30
Seminar	15

**Mjesto i vrijeme održavanja nastave:** HKS – prema objavljenom rasporedu

## II. NASTAVNO OSOBLJE

*Nositelj kolegija*

**Ime i prezime:** Peran Suzana

Akademski stupanj/naziv:	Izbor: docent
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**Konzultacije:** Prema objavljenom rasporedu

*Suradnici na kolegiju*

**Ime i prezime:** Kiljan Hana

Akademski stupanj/naziv:	Izbor: asistent
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**Konzultacije:** Prema objavljenom rasporedu

### III. DETALJNI PODACI O KOLEGIJU

**Jezik na kojem se nastava održava:** English

**Opis kolegija** This course analyses the relationship of religion and media in contemporary society. It explores how religious practices and attitudes are portrayed in different media forms. Special emphasis is on the presence of religious communities on social media, which is seen as a new meeting place for different religions and cultures. The course also investigates the role of media in shaping religious public identity and discourse. During the course, students will attend field classes.

On completion of this course, the student will be able to:

1. Summarise, compare and critically discuss relationship of religion and media.
2. Critically analyse using appropriate concepts the representation of religion in different media forms.
3. Examine the influence of digital media on public discourse on religion.
4. Develop skills in presentation and discussion in a group context topics on relationship of religion and media.

*Literatura*

- Obavezna**
- Cohen, Y. & Soukup, A. (2023). *The Handbook on Religion and Communication*. Wiley & Sons.
- Connolly, D. & Mason, D. (2018). *Reporting on Religion*. Religion news association.
- Hoover, S. M., (2025). *Religion in the Media Age*. Routledge.
- Dopunska**
- Cohen, Y., & Hetsroni, A. (2019). Monotheism and television: a comparative content analysis of religion in prime-time programming in the USA, Israel, and Turkey. *Atlantic Journal of Communication*, 28(2), 103–114.
- Demarest,L., Godefroidt, A., Langer, A. (2020). Understanding News Coverage of Religious-based Violence: Empirical and Theoretical Insights from Media Representations of Boko Haram in Nigeria, *Journal of Communication*, 70 (4), 548–573.
- Evolvi, G. (2021, February 23). Religion, New Media, and Digital Culture. Oxford Research Encyclopedia of Religion.
- Febrian, H. (2024). Visualizing Authority: Rise of the Religious Influencers on the Instagram. *Social Media +Society*, 10(4). <https://doi.org/10.1177/20563051241286850>
- Laferrara, V., Fernández, M. C., & Israel Turim, V. (2024). Confession and Confusion: Misinformation about Religion in the Journalistic Sphere. *Societies*, 14(6), 84. <https://doi.org/10.3390/soc14060084>
- Myers, S., Syrdal, H. A., Mahto, R., Sen, S. (2023). Social religion: A cross-platform examination of the impact of religious influencer message cues on engagement – The Christian context. *Technological Forecasting and Social Change*, 191, 122442.
- Smith, B. G., Hallows, D., Vail, M., Burnett, A., & Porter, C. (2021). Social media conversion: lessons from faith-based social media influencers for public relations. *Journal of Public Relations Research*, 33(4), 231–249.

*Način ispitivanja i ocjenjivanja*

Polaže se DA	Isključivo kontinuirano praćenje nastave NE	Ulazi u prosjek DA
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<b>Preduvjeti za dobivanje potpisa i polaganje završnog ispita</b>	Regular class attendance (attendance at least 70% of classes) Obtaining a minimum of 35% points (out of a total of 100 points) during classes (mid-term exam, seminar presentation)		
<b>Način polaganja ispita</b>	<p><b>Teaching activities</b> (70% of the grade)</p> <ul style="list-style-type: none"> <li>• Mid-term exam 1 – 25%</li> <li>• Mid-term exam 2 – 25%</li> <li>• seminar work - 20%</li> </ul> <p><b>Final exam</b> – 30% of the grade</p>		
<b>Način ocjenjivanja</b>	Two mid-term exams; final exam		
<b>Detaljan prikaz ocjenjivanja unutar Europskoga sustava za prijenos bodova</b>			
ACTIVITY TYPE		ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance		1,2	0
Seminar Presentation		0,56	20
Midterm Exam		0,7	25
Midterm Exam		0,7	25
<b>Total in Class</b>		<b>3.16</b>	<b>70</b>
Final Exam		0.84	30
<b>TOTAL ECTS (Classes + Final Exam)</b>		<b>4</b>	<b>100</b>
<b>Datumi kolokvija:</b>			
<b>Datumi ispitnih rokova:</b>			

## IV. TJEDNI PLAN NASTAVE

*Predavanja*

#	Tema
1	Introduction to Religion and Media.
2	Key concepts in religion and media studies.
3	Representation of religion in media.
4	Covering religion in news media.
5	The role of radio and television in shaping religious expression.
6	Media and shaping public perception of religion.
7	Mid-term exam.
8	The impact of globalization on media representation of religion.
9	Religion and digital media.
10	Social media and religion.
11	Social media and religion – religious influencers, bloggers and vloggers.
12	Ethical Issues.
13	Media, Religion and Conflict.
14	Mid-term exam.
15	Artificial Intelligence and Media Representation of Religion: Opportunities and Challenges.

*Seminari*

#	Tema
1	Introduction.
2	Seminars and student presentations.
3	Seminars and student presentations.
4	Seminars and student presentations.
5	Seminars and student presentations.
6	Seminars and student presentations.
7	Mid-term exam.
8	Seminars and student presentations.
9	Seminars and student presentations.
10	Seminars and student presentations.
11	Seminars and student presentations.
12	Seminars and student presentations.
13	Seminars and student presentations.
14	Mid-term exam.
15	Seminars and student presentations.