Detaljni izvedbeni plan

Akademska godina: 2026/2027	**Semestar:** Ljetni
Godina studija: 1	**Studiji:** Komunikologija - Interkulturalna komunikacija i novinarstvo (R) (izborni) (Diplomski) Komunikologija - Znanstveno istraživanje medija i odnosi s javnošću (R) (izborni) (Diplomski) Povijest (R) (izborni) (Diplomski) Sestrinstvo (I) (izborni) (Diplomski) Sestrinstvo (R) (izborni) (Diplomski)

I. OSNOVNI PODACI O KOLEGIJU

Naziv kolegija: Religion, Media and Digital Culture

Kratica kolegija: IZBD274

ECTS bodovi: 4	**Šifra kolegija:** 279770

Preduvjeti za upis kolegija: Nema

Ukupno opterećenje kolegija

Vrsta nastave	**Ukupno sati**
Predavanje	30
Seminar	15

Mjesto i vrijeme održavanja nastave: HKS – prema objavljenom rasporedu

II. NASTAVNO OSOBLJE

Nositelj kolegija

Konzultacije: Prema objavljenom rasporedu

Suradnici na kolegiju

III. DETALJNI PODACI O KOLEGIJU

Jezik na kojem se nastava održava: English

Opis kolegija	This course analyses the relationship of religion and media in contemporary society. It explores how religious practices and attitudes are portrayed in different media forms. Special emphasis is on the presence of religious communities on social media, which is seen as a new meeting place for different religions and cultures. The course also investigates the role of media in shaping religious public identity and discourse. During the course, students will attend field classes.

Očekivani ishodi učenja na razini kolegija	On completion of this course, the student will be able to: 1. Summarise, compare and critically discuss relationship of religion and media. 2. Critically analyse using appropriate concepts the representation of religion in different media forms. 3. Examine the influence of digital media on public discourse on religion. 4. Develop skills in presentation and discussion in a group context topics on relationship of religion and media.
Literatura	
Obavezna	Cohen, Y. & Soukup, A. (2023). *The Handbook on Religion and Communication*. Wiley & Sons. Connoly, D. & Mason, D. (2018). *Reporting on Religion*. Religion news association. Hoover, S. M., (2025). *Religion in the Media Age*. Routledge.
Dopunska	Cohen, Y., & Hetsroni, A. (2019). Monotheism and television: a comparative content analysis of religion in prime-time programming in the USA, Israel, and Turkey. Atlantic Journal of Communication, 28(2), 103–114. Demarest,L., Godefroidt, A., Langer, A. (2020). Understanding News Coverage of Religious-based Violence: Empirical and Theoretical Insights from Media Representations of Boko Haram in Nigeria, *Journal of Communication*, 70 (4), 548–573. Evolvi, G. (2021, February 23). Religion, New Media, and Digital Culture. Oxford Research Encyclopedia of Religion. Febrian, H. (2024). Visualizing Authority: Rise of the Religious Influencers on the Instagram. *Social Media +Society*, *10*(4). https://doi.org/10.1177/20563051241286850 Laferrara, V., Fernández, M. C., & Israel Turim, V. (2024). Confession and Confusion: Misinformation about Religion in the Journalistic Sphere. *Societies*, *14*(6), 84. https://doi.org/10.3390/soc14060084 Myers, S., Syrdal, H. A., Mahto, R., Sen, S. (2023). Social religion: A cross-platform examination of the impact of religious influencer message cues on engagement – The Christian context. Technological Forecasting and Social Change, 191, 122442. Smith, B. G., Hallows, D., Vail, M., Burnett, A., & Porter, C. (2021). Social media conversion: lessons from faith-based social media influencers for public relations. *Journal of Public Relations Research*, *33*(4), 231–249.
Način ispitivanja i ocjenjivanja	

Polaže se DA	**Isključivo kontinuirano praćenje nastave** NE	**Ulazi u prosjek** DA

Preduvjeti za dobivanje potpisa i polaganje završnog ispita	Regular class attendance (attendance at least 70% of classes) Obtaining a minimum of 35% points (out of a total of 100 points) during classes (mid-term exam, seminar presentation)
Način ocjenjivanja	**Teaching activities** (70% of the grade) • Mid-term exam 1 – 25% • Mid-term exam 2 – 25% • seminar work - 20% **Final exam** – 30% of the grade
Način polaganja ispita	Two mid-term exams; final exam
Detaljan prikaz ocjenjivanja unutar Europskoga sustava za prijenos bodova	

ACTIVITY TYPE	ECTS Student Workload Coefficient	GRADE PERCENTAGE (%)
Class Attendance	1,2	0
Seminar Presentation	0,56	20
Midterm Exam	0,7	25
Midterm Exam	0,7	25
Total in Class	**3.16**	**70**
Final Exam	0.84	30
TOTAL ECTS (Classes + Final Exam)	**4**	**100**

IV. TJEDNI PLAN NASTAVE

Predavanja

#	Tema
1	Introduction to Religion and Media.
2	Key concepts in religion and media studies.
3	Representation of religion in media.
4	Covering religion in news media.
5	The role of radio and television in shaping religious expression.
6	Media and shaping public perception of religion.
7	Mid-term exam.
8	The impact of globalization on media representation of religion.
9	Religion and digital media.
10	Social media and religion.
11	Social media and religion – religious influencers, bloggers and vloggers.
12	Ethical Issues.
13	Media, Religion and Conflict.

14	Mid-term exam.
15	Artificial Intelligence and Media Representation of Religion: Opportunities and Challenges.
Seminari	
#	**Tema**
1	Introduction.
2	Seminars and student presentations.
3	Seminars and student presentations.
4	Seminars and student presentations.
5	Seminars and student presentations.
6	Seminars and student presentations.
7	Mid-term exam.
8	Seminars and student presentations.
9	Seminars and student presentations.
10	Seminars and student presentations.
11	Seminars and student presentations.
12	Seminars and student presentations.
13	Seminars and student presentations.
14	Mid-term exam.
15	Seminars and student presentations.